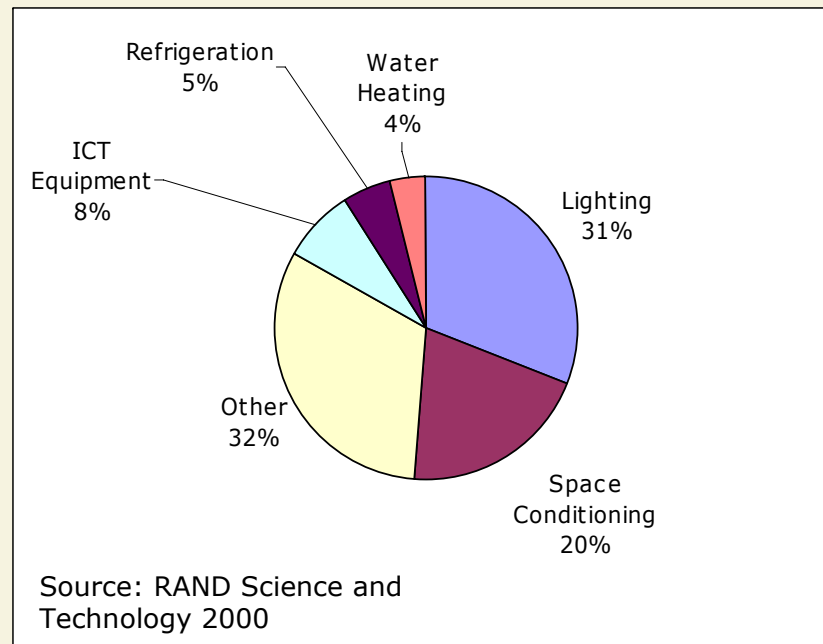# The Problem: IT equipment consumes more electricity than we think:

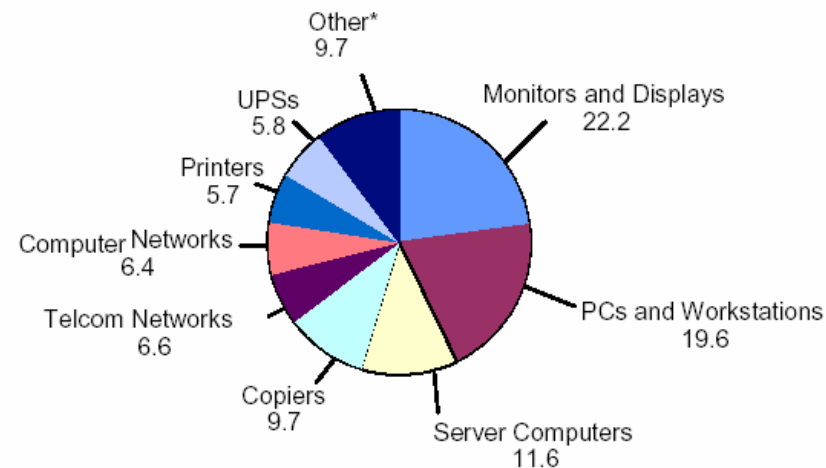- ICT equipment was 8% of commercial demand according to 2000 study by RAND Science & Technology...

- In 2002 it was 9 % according to a study by ADL/TIAX

- Projected to increase 4.1% year-over-year (Source: Energy Information Administration, Annual Energy Outlook 2004)

Refrigeration 5%
Water Heating 4%
ICT Equipment 8%
Lighting 31%
Other 32%
Space Conditioning 20%

Source: RAND Science and Technology 2000

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The opportunity to save energy is huge

♦ Each non-residential PC needlessly *wastes* **150 to 450 kWh** of energy annually. This amounts to an average of $27 of wasted energy per PC each year

Figure 5-1: Annual electricity consumption (AEC) of Office and Telecommunications Equipment in Commercial Buildings, Y2000

Other*
9.7

UPSs
5.8

Printers
5.7

Computer Networks
6.4

Telcom Networks
6.6

Copiers
9.7

Server Computers
11.6

Monitors and Displays
22.2

PCs and Workstations
19.6

Total AEC Office and Telecommunications Equipment = 97 TW-h Site or ~1.1 quad Primary

SURVEYOR In-a-Minute

Verdiem is the maker of an innovative software utility, known as Surveyor, that ends the energy waste in large PC networks. Surveyor intelligently manages each PC's energy consumption from a central server, giving our customers average annual savings of 200 kilowatt-hours, or about $20 per PC, without pain or inconvenience and with an ROI of a year or less.

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Getting started: what you can do:

- **Open a dialogue with IT**
  Ask questions: How many PCs? (Multiply by 200 kWh)
  Set the rules: Insure that your proposed solution is
      painless, measurable, persistent
  Ask IT for suggestions, input, and concerns

- **Get your CFO or controller involved in order to provide high level financial support**

- **Start a no-obligation evaluation of Surveyor ASAP**

- **Get more information**
  Verdiem Corp: www.verdiem.com

- **To receive a copy of this presentation, email to:**
  Dave Harvey: daveh@verdiem.com or call 206-838-2806

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